Alt Order #

INVOICE TE



WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 313665-1
 11/06/12
 November 2012
 10/29/12 - 11/06/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt National

Advertiser Product Estimate Number
Protect Working Families Protect Working Families 1693

Flight Dates

10/30/12 - 11/06/12

www.wxyz.com

Billing Address:

Hamburger Company Attention: Accounts Payable 5505 Connecticut Avenue NW - #219 Washington, DC 20015

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

| Billing Calendar | Billing Type |
|------------------|------------------------------|
| Broadcast | Cash |
| Special Handling | |
| IDB # 14019 | Advertiser Code Product Code |
| Agency Ref | Advertiser Ref |

Order #

313665

Spots/

| ne Start Date End Date Description Star | t/End Time | MTWTFSS | Length | Week | Rate | Type | | |
|--|----------------|---------------------------|--------|------------|------------|------|---------------------|------|
| 1 10/31/12 11/06/12 Action News 6am 6-7a | ım M-F | - 11- 1 | :30 | 3 | \$1,800.00 | NM | | |
| Weeks: Start Date End Date MTWTFSS Sp 10/30/12 11/05/12 1- 1 | oots/Week 2 | Rate \$1,800.00 | | | | | | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | Lengt | h Ad-ID | | | Rate | Type |
| 1 WXYZ W 10/31/12 6:20 AM Action News 6 | Sam | 6-7am M-F | :3 | 0 PWF12112 | Н | | \$1,800.00 | |
| 2 WXYZ F 11/02/12 6:51 AM Action News 6 | Sam | 6-7am M-F | :3 | 0 PWF12113 | Н | | \$1,800.00 | N |
| Weeks: Start Date 11/06/12 End Date 11/12/12 MIWIFSS 1 - 1 | oots/Week 1 | <u>Rate</u> \$1,800.00 | | | | | | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | Lengt | h Ad-ID | | | Rate | Тур |
| 3 WXYZ Tu 11/06/12 5:58 AM Action News 6 | Sam | 6-7am M-F | :3 | 0 PWF12113 | Н | | \$1,800.00 | NI |
| 2 11/04/12 11/04/12 Action News SUN 8am Sun | 8-930am | S | :30 | 1 | \$900.00 | NM | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSSS Sp | oots/Week 1 | Rate \$900.00 | | | | | | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | Lengt | h Ad-ID | | | Rate | Тур |
| 1 WXYZ Su 11/04/12 8:52 AM Action News S | SUN 8am | Sun 8-930am | :3 | 0 PWF12113 | Н | | \$900.00 | NI |
| 3 10/30/12 11/05/12 The Chew 1-2p | m M-F | 11111 | :30 | 5 | \$800.00 | NM | | |
| Weeks: Start Date End Date MTWTFSS Sp 11111- | oots/Week 5 | Rate \$800.00 | | | | | | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | Lengt | h Ad-ID | | | Rate | Тур |
| 1 WXYZ Tu 10/30/12 The Chew Credited | | 1-2pm M-F | :0 | 0 | | | \$800.00 | NI |
| 2 WXYZ W 10/31/12 The Chew Credited | | 1-2pm M-F | :0 | 0 | | | \$800.00 | N |
| 3 WXYZ Th 11/01/12 12:58 PM The Chew | | 1-2pm M-F | :3 | 0 PWF12112 | Н | | \$800.00 | NI |
| 4 WXYZ F 11/02/12 12:59 PM The Chew | | 1-2pm M-F | :3 | 0 PWF12111 | Н | | \$800.00 | N |
| 5 WXYZ M 11/05/12 The Chew Credited | | 1-2pm M-F | :0 | 0 | | | \$800.00 | N |

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 313665-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |

| <u>Advertiser</u> | Product | Estimate Number |
|--------------------------|--------------------------|-----------------|
| Protect Working Families | Protect Working Families | 1693 |

| | www.wxyz | .com | | | | | | | | | | |
|------|-------------|------------------------|-------------------|--------------------------------|------------------|----------------------------|--------|----------------|------------|------|---------------------|--------|
| Line | Start Date | End Date | Desc | cription | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | | |
| 4 | 10/30/12 | 11/05/12 | 2-3pi | m General Hospital | 2-3pm M-F | 11111 | :30 | 5 | \$800.00 | NM | | |
| | Weeks: | Start Date 10/30/12 | End D 11/05/ | ate <u>MTWTFSS</u> 12 11111 | Spots/Week 5 | <u>Rate</u> \$800.00 | | | | | | |
| | Spots: # Ch | | | Air Time Descrip | tion | Start/End Time | Lenat | h Ad-ID | | | Rate | Type |
| | | XYZ Tu 1 Credite | 0/30/12 | | General Hospital | 2-3pm M-F | :0 | | | | \$800.00 | |
| | 2 W | XYZ W 1 Credite | | 2-3pm | General Hospital | 2-3pm M-F | :0 | 0 | | | \$800.00 | NM |
| | 3 W | XYZ Th 1 | 1/01/12 | 2:59 PM 2-3pm (| General Hospital | 2-3pm M-F | :3 | 0 PWF12112 | :H | | \$800.00 | NM |
| | | Credite | 1/02/12 ed | | General Hospital | 2-3pm M-F | :0 | | | | \$800.00 | NM |
| | 5 W | XYZ M 1 | 1/05/12 | 2:22 PM 2-3pm (| General Hospital | 2-3pm M-F | :3 | 0 PWF12113 | H | | \$800.00 | NM |
| 5 | 5 10/30/12 | 11/05/12 | Dr. C |)z | 4-5pm M-F | 11-1 | :30 | 3 | \$1,400.00 | NM | | |
| | Weeks: | Start Date 10/30/12 | End D 11/05/ | | Spots/Week 3 | Rate \$1,400.00 | | | | | | |
| | Spots: # Ch | | ir Date | Air Time Descrip | <u>tion</u> | Start/End Time | | h Ad-ID | | | Rate | Type |
| | | | 0/30/12 | 4:56 PM Dr. Oz | | 4-5pm M-F | | 0 PWF12112 | | | \$1,400.00 | |
| | | | 1/01/12 | 4:10 PM Dr. Oz | | 4-5pm M-F | | 0 PWF12112 | | | \$1,400.00 | |
| | 3 W | XYZ M 1 | 1/05/12 | 4:39 PM Dr. Oz | | 4-5pm M-F | :3 | 0 PWF12113 | SH | | \$1,400.00 | NM |
| 6 | 3 11/05/12 | 11/05/12 | M-F | 730-8pm | 730-8pm M-F | M | :30 | 1 | \$3,000.00 | NM | | |
| | Weeks: | Start Date 10/30/12 | End D 11/05/ | ate <u>MTWTFSS</u> 12 M | Spots/Week 1 | Rate \$3,000.00 | | | | | | |
| | Spots: # Ch | | ir Date_ | Air Time Descrip | | Start/End Time | | h Ad-ID | | | Rate | |
| | 1 W | XYZ M 1 | 1/05/12 | 7:55 PM M-F 73 | 0-8pm | 730-8pm M-F | :3 | 0 PWF12113 | SH . | | \$3,000.00 | NM |
| 7 | 7 10/31/12 | 11/02/12 | Jimm | ny Kimmel Live | 1205am-105am M | 1-1 1-1 | :30 | 2 | \$750.00 | NM | | |
| | Weeks: | Start Date 10/30/12 | End D 11/05/ | | Spots/Week 2 | <u>Rate</u> \$750.00 | | | | | | |
| | Spots: # Ch | | | Air Time Descrip | | Start/End Time | | h Ad-ID | | | Rate | |
| | | | 0/31/12 | 12:57 AM Jimmy | | 1205am-105am l | | 0 PWF12111 | | | \$750.00 | |
| | 2 W | XYZ F 1 | 1/02/12 | 12:40 AM Jimmy | Kimmel Live | 1205am-105am | M-I :3 | 0 PWF12113 | iH | | \$750.00 | NM |
| 8 | 3 10/30/12 | 11/01/12 | M-F | 106a-206a | 106am-206am | - 1- 1 | :30 | 2 | \$400.00 | NM | | |
| | Weeks: | | | ate <u>MTWTFSS</u> - 1 - 1 | Spots/Week 2 | Rate \$400.00 | _ | | _ | | _ | |
| | Spots: # Ch | | | Air Time Descrip | | Start/End Time | | h Ad-ID | | | Rate | |
| | | XYZ Tu 1 | | 1:25 AM M-F 10 | | 106am-206am | | 0 PWF12110 | | | \$400.00 | |
| | 2 W | XYZ Th 1 | 1/01/12 | 1:23 AM M-F 10 | 6a-206a | 106am-206am | :3 | 0 PWF12111 | Н | | \$400.00 | NM |
| 9 | 9 11/03/12 | 11/03/12 | | 230a-130a | 1230am-130am | S- | :30 | 1 | \$250.00 | NM | | |
| | Weeks: | Start Date 10/30/12 | 11/05/ | 12S- | Spots/Week 1 | Rate \$250.00 | | | | | | |
| | Spots: # Ch | | | Air Time Descrip | | Start/End Time | | h Ad-ID | 177 | | Rate | |
| | 1 W | XYZ Sa 1 | 1/03/12 | 1:29 AM SA 123 | 0a-130a | 1230am-130am | :3 | 0 PWF12113 | iH . | | \$250.00 | NM |
| 10 | 11/03/12 | 11/03/12 | SA 1 | 30a-230a | 130am-230am | S- | :30 | 1 | \$175.00 | NM | | |
| | Weeks: | Start Date | | | Spots/Week | Rate | | | | | | |
| | Spots: # Ch | 10/30/12 n Day A | 11/05/ ir Date | 12S- Air Time Descrip | 1 tion | \$175.00 Start/End Time | Longt | h Ad-ID | | | Rate | Type |
| | | XYZ Sa 1 | | 1:59 AM SA 130 | | 130am-230am | | 0 PWF12113 | SH . | | \$175.00 | |
| | 1 447 | Ja 1 | 1,00,12 | 7.00 7 NVI OA 100 | u _00u | 1004111 2004111 | .5 | | | | ψ170.00 | 1 4101 |

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 11/06/12 | November 2012 | 10/29/12 - 11/06/12

| Advertiser | Product | Estimate Number |
|--------------------------|--------------------------|-----------------|
| Protect Working Families | Protect Working Families | 1693 |

www.wxyz.com

Spots/

| | | | | | | | Орогол | | | |
|------|-------------|---------------------|-----------------------|-----------------|-------------------------|--------|------------|------------|------|---------------|
| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 11 | 11/03/12 | 11/03/12 | SA 8-10am Action Nev | vs 8-10a | S- | :30 | 1 | \$3,000.00 | NM | |
| | Weeks: | Start Date 10/30/12 | End Date MTWTFSSS- | Spots/Week 1 | Rate \$3,000.00 | | | | | |
| | Spots: # Ch | n Day Air | Date Air Time Descri | ption | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | 1 W | XYZ Sa 11 | /03/12 9:38 AM SA 8-1 | 0am Action News | 8-10a | :3 | 0 PWF12113 | ВН | | \$3,000.00 NM |
| 12 | 11/03/12 | 11/03/12 | SA 12-12:30a | 12-12:30a | S- | :30 | 1 | \$600.00 | NM | |
| | Weeks: | Start Date 10/30/12 | End Date MTWTFSSS- | Spots/Week 1 | Rate \$600.00 | | | | | |
| | Spots: # Ch | n Day Air | Date Air Time Descri | ption | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | 1 W | XYZ Sa 11 | /03/12 12:29 AM SA 12 | | 12-12:30a | :3 | 0 PWF12113 | ВН | | \$600.00 NM |
| 13 | 11/03/12 | 11/03/12 | SA 1230a-130a | 1230am-130am | S- | :30 | 1 | \$425.00 | NM | |
| | Weeks: | Start Date 10/30/12 | End Date MTWTFSSS- | Spots/Week 1 | <u>Rate</u> \$425.00 | | | | | |
| | Spots: # Ch | n Day Air | Date Air Time Descri | ption | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | 1 W | XYZ Sa 11 | /03/12 1:09 AM SA 12 | 30a-130a | 1230am-130am | :3 | 0 PWF12111 | l H | | \$425.00 NM |
| 14 | 11/04/12 | 11/04/12 | SU 12a-1a | 12am-1am | S | :30 | 1 | \$1,500.00 | NM | |
| | Weeks: | Start Date 10/30/12 | End Date MTWTFSSS | Spots/Week 1 | Rate \$1,500.00 | | | | | |
| | Spots: # Ch | n <u>Day</u> Air | Date Air Time Descri | <u>ption</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | 1 W. | XYZ Su 11 | /04/12 12:24 AM SU 12 | a-1a | 12am-1am | :3 | 0 PWF12111 | l H | | \$1,500.00 NM |

<u>Total Spots</u> **22** <u>Gross Total</u> **\$24,950.00**

Payment Terms 30 Days

Agency Commission \$3,742.50

<u>Net Amount Due</u> **\$21,207.50**